**Rosenberger OSI expands production site in Mexico**

*Cabling specialist expands telecommunications portfolio in Apodaca near Monterrey starting this year and increases number of employees*

**Augsburg, March 7, 2023 –** Rosenberger Optical Solutions & Infrastructure (Rosenberger OSI), an expert in fiber optic connections, cabling solutions and infrastructure services, announces that it will continue its expansion strategy in Mexico in 2023: In addition to an expanded production area at the Apodaca plant, also additional telecommunications products for fiber-to-the-antenna are now being manufactured. In line with the production expansion, the number of employees will also be significantly increased. In parallel, a more efficient supply chain is planned for the benefit of customers, as well as further optimization in materials management.

At the end of 2019, Rosenberger OSI lastly reported on the planned expansion in Mexico. The plant in Apodaca is located close to Monterrey Airport and forms a crucial axis between the USA and Mexico City. The focus of the North American site is on the production of rugged cabling solutions in the telecommunications segment.

**New production area for more rugged cabling systems for telecommunications**

The site, which covers a total area of 15,000 m2, has until now comprised two sections, in which Rosenberger manufactured the corresponding fiber optic products on 4,000 m2 (area A) on the one hand, and produced solutions for the automotive industry on 7,000 m2 (area C) on the other. Now, the smaller area is to be expanded by an additional 4,000 m2 (area B) in order to be able to go into production at the end of the first quarter. In the new section, mainly hybrid cables in any design or size (number of fibers / number of power contacts / cross-section sizes) will be produced. This includes trunks and jumpers in which both fiber optic and copper conductors are combined.

**Increase in workforce**

Due to the larger production area, an increase in the number of employees is also planned. Rosenberger OSI already recorded a 15 percent increase in 2022, bringing the total to 200 employees working two shifts five days a week. Now, another 50 to 100 people are expected to strengthen the new production operation.

**Optimization of supply chain and materials management**

Already started in 2022 and continued this year, the optimization of the internal and external supply chain guarantees that the process of delivery to the customer can be faster and smoother. In addition, the entire material flow in production was analyzed and improved on the basis of a value stream analysis in 2022, so that even larger quantities of products can be produced in the current year.

**Expansion successful**

“The 'Mexico project' has proven to be very successful over the past two years. With even more production space, new products and more employees in 2023, we are committed to further expanding the North American telecommunications market and steadily acquiring new customers. We are looking forward to the upcoming milestones in the North American market,” said Thomas Schmidt, Managing Director of Rosenberger OSI.

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**About Rosenberger OSI:**

Since 1991, Rosenberger Optical Solutions & Infrastructure (Rosenberger OSI) has been a recognized expert for fiber-based connectivity, cabling solutions and infrastructure services in the areas of data centers, local area networks, mobile networks and industrial applications.

As an integrated solution provider, we have high expertise in the development and operational excellence in the production of system solutions for communication networks. Our comprehensive services enable the secure and efficient operation of digital infrastructures. This combination, combined with our strong customer focus, makes us unique and a strong partner in the global market.

Rosenberger OSI employs around 780 people in Europe and North America and has been part of the globally operating Rosenberger Group since 1998. The Rosenberger Group is a leading global provider of high-frequency, high-voltage and fiber optic connectivity solutions with headquarters in Germany.

Further information is available at: [www.rosenberger.com/osi](http://www.rosenberger.com/osi)

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